

J344 Test 1 – Spring 2014
STUDY SHEET

Warning: This study sheet only tells you what your instructor believes is important to know for the test. This does not mean everything on the study sheet will be on the test. This also does not mean everything on the test is on the study sheet. This is a guide, not a cheat sheet. Study your notes. Read the assigned chapters in the textbook.

Areas covered: Do's and Don'ts of Photojournalism, Cameras and Cutlines, Photo Assignments, News Assignments, Event Assignments, Feature Assignments, Portrait Assignments, Sports Assignments

Terms to know: megapixel, JPEG, TIFF, RAW, f-stop, aperture, shutter, ISO, white balance, auto focus, lens, flash, strobe, umbrella, diffuser, cutlines, captions, scanners, beats, establishing shot, close up, medium shot, props, safe shot, red eye, monopod, tripod, selfies, continuous shot, CCD

Topics to know: What an aperture does. What ISO means. How auto focus works. What white balance is. Types of lights. Cutline rules. How to deal with the stress of shooting news. Bad types of photos. Sources for photo assignments. All those good photo tips. Types of feature assignments.

Stuff Ron repeats a lot, so you should probably know: Good photos tell a story. Good photos have a clear center of interest. Arrive early, stay late.