



EVENTS

Planned News



STRATEGIES

- ❖ Become invisible
- ❖ Become silent
- ❖ Arrive early, stay late
- ❖ Watch hands and faces
- ❖ Props!
- ❖ Don't embarrass



BEYOND THE PHOTO-OP

- ❖ Shoot what's on the agenda
- ❖ Know the issues – shoot that
- ❖ Do your research
- ❖ Know who is involved
- ❖ Network



TIPS

- ❖ Shoot different angles
- ❖ Tell a story
- ❖ Focus on the topic, not the talkers
- ❖ Always have a safe shot
- ❖ Be prepared